

Staten Island Not for Profit Association FY 2020-2021 Year in Review

<input type="checkbox"/> Programs	<ul style="list-style-type: none"> ✓ Moved all programs and services online, virtual, remote ✓ Designed, co-/hosted, implemented 50+ educational programs, workshops, trainings, initiatives with 20+ community partners and fellow capacity building/technical assistance providers and professionals ✓ Consolidated and shared virtual weekly webinars, fundraising opportunities, and pro bono resources with members and nonprofit community ✓ Coaching / consulting with nonprofits; sharing latest guidance/interpretation on mandates ✓ Hosted COVID-19 and Return to Work Virtual Workshop Series ✓ Town Halls, Community Conversations, Trainings, Educational Sessions on a variety of topics to build capacity and help organizations and leadership get through and beyond pandemic ✓ ~500 participants in SINFPA/SI COAD programs since July 2020 ✓ Fundraising, Arts & Culture, ED Peer Exchanges (Virtual Tea Times / Coffee with Colleagues) ✓ Needs Assessment surveys ✓ Supplies/PPE procurement, allocations, and distribution ✓ Equity & Belonging Project / PCCL Fellowship Program ✓ #SIStayStrongStaySafe Public Messaging Campaign launched to prevent spread of COVID-19
<input type="checkbox"/> Marketing / Communications	<ul style="list-style-type: none"> ✓ Intentional focus on establishing and growing presence on social media and cross-promoting members (Facebook, Twitter, Instagram and Linked In) ✓ Increased engagement across social platforms, overall followership growth of 1100%+ ✓ Multiple press mentions for various initiatives, including in Chronicle of Philanthropy ✓ 850+ on contact lists: SINFPA members, partners, Community Ambassadors, COAD, MES
<input type="checkbox"/> Fundraising	<ul style="list-style-type: none"> ✓ Nearly doubled budget and grants in FY2021 ✓ New/renewed relationships with several funders including TSIF, NYCT, UJA, PHS COF, Mutual of America, RCSF, Con Ed, Citi, EDC, SIBP, City Council Discretionary ✓ New multiyear contract with NYC DOHMH for CEN, plus existing OEPR ✓ Secured PPP and EID Loans, Employee Retention grant
<input type="checkbox"/> Staffing / HR / Support	<ul style="list-style-type: none"> ✓ Hired new full-time Program Manager (SI COAD) ✓ Brought on 6 interns (high school/college) for special projects, communications, outreach ✓ Intern transitioned to part-time Communications Associate ✓ Engaged with SJU Executive-in-Residence Program re: future planning project ✓ Consultant support for emergency response planning ✓ Six interns anticipated via partnerships with high school/college workforce programs
<input type="checkbox"/> Board Development	<ul style="list-style-type: none"> ✓ Welcomed 5 new board members + Advisory Board Member ✓ Implemented board skills/attributes matrix ✓ Online Board Manual / Board Member Resource Book ✓ Focus on Board Governance: recruitment, assessment, bylaws update, policies & procedures
<input type="checkbox"/> Operations / IT / Infrastructure	<ul style="list-style-type: none"> ✓ Transitioned office space to fully remote operation ✓ Moved to cloud, more secure and user-friendly applications and equipment with Tekie Geek ✓ Adopted/adapted suite of online tools to enhance accessibility and communications including Zoom, Otter.ai transcription/captions, Tokify online events calendar, Survey Monkey, Everbridge notification system, shared drives, listservs, e-comms, social media ✓ Bookkeeping and financial management upgrades, streamlined reporting and invoicing ✓ Emergency Response Plan & Communications Framework in development
<input type="checkbox"/> Partnerships	<ul style="list-style-type: none"> ✓ Collaboration with Office of Staten Island Borough President on virtual EOC and Incident Command Team ✓ Engaged with nonprofits throughout the borough and city on collective efforts ✓ Partnered with several high schools/student service groups on volunteer initiatives (PPE, Vaccine Ambassadors) ✓ Partnerships with SI Chamber (jobs board, workshops, guidance, PPE) ✓ Continued partnerships with NYCEM, NYC DOHMH ✓ Launched Community Ambassadors Network, SI COVID-19 Vaccine Taskforce and 2 Working Groups: Messaging and Vaccine Trust + Creative Partnerships and Pop-ups
<input type="checkbox"/> Sector Leadership / Representation	<ul style="list-style-type: none"> ✓ Nonprofit NY Advocacy Coalition ✓ NYC DOHMH T2/Vax Community Advisory Board ✓ NYC Rapid Response Coalition ✓ NYC Pandemic Response Institute Advisory Committee ✓ NYC DOHMH New York City Health Care Coalition (NYCHCC) / SI Borough Coalition Lead (funding via NYC DOHMH Office of Emergency Preparedness & Response/ASPR) ✓ NYCEM Community Preparedness Council ✓ NYC DOHMH Community Resilience Planning Committee ✓ NYC DOHMH Emergency Partner Engagement Coalition (EPEC) ✓ NYC Voluntary Organizations in Disaster (VOAD) -- DEI Committee, Unmet Needs ✓ Citywide Coalition of COADs/Emergency Networks ✓ COVID-19 Community Corp CDC